

# program at a glance

## WEDNESDAY

8 SEPTEMBER 2010

Pre-conference master classes and deep conversations

8am >

### Registration

9.30am - 12.30pm

### Morning Master Classes

- **Dr Wayne Lotherington:**  
Flick your creative switch (The Salon, Ground Floor)
- **Tim Reid**  
Killer Innovations (Williams Room, Level One)
- **Charles Kovess**  
Innovation as a new reality: No more business as usual (Level Two foyer)
- **Tania de Jong AM and Shaun Islip**  
Finding Your Voice (Salzer Suite, Level Two)

10am - 12.30pm

### Deep conversations with...

- **Edward Luttwak, Andrew MacLeod, Ian Rogers**  
**Moderator:** Beverly O'Connor  
'Does it always take a war to make peace? Or can peace be built like a bridge, one agreement at a time?' (Elisabeth Murdoch Hall)

2pm - 5pm

### Afternoon Master Classes

- **Maryanne Perry**  
The Neuroscience of Innovation (The Salon, Ground Floor)
- **Chris Wallace-Crabbe**  
Poetry - The creativity of language (Level Two foyer)
- **Tom Haynes**  
Brain Stampede: Creative collaboration towards a global sustainability agenda (Williams Room, Level One)
- **Charles Kovess**  
The 7 key steps to create outstandingly creative teams (Salzer Suite, Level Two)

2.30pm - 5pm

### Deep conversations with...

- **Dr Edward de Bono, Austin Williams, Dr Rufus Black**  
**Moderator:** Tania de Jong AM  
'Creativity - the most endangered species of the 21st Century?' (Elisabeth Murdoch Hall)

8pm - 10pm

**Evening Event** (Elisabeth Murdoch Hall)  
Opening Concert - With One Voice: Melbourne's biggest sing! (Tickets available)

# THURSDAY

9 SEPTEMBER 2010

Conference Day One

All Sessions and Concert in the Elisabeth Murdoch Hall. Entry from Level One

7.30am - 8.45am

## Registration

8.45am - 10.10am

## Imagine if...

Overture and Welcome to CI2010

**Master of Ceremonies** Michael Pope  
**Composer in Residence** Stefan Cassomenos  
**Diva in Residence** Tania de Jong AM  
**Artist in Residence** Mary Brake  
**Poet in Residence** Chris Wallace-Crabbe  
**Graphic Recorder** Gavin Blake  
**Foyer Artist** Jessamy Gee

**Melbourne Sings** conducted by **Shaun Islip**, didgeridoo player, **Enya Cai** and more  
Official Launch by **Gavin Jennings MLC**, Victorian Minister for Innovation

**Chairs** Hugh Morgan AC, Cathy Walter AM and Alan Kohler  
**Provocateurs** Michael Porter, Peter Ellyard and Tim Wilson

10.10am - 12.30pm

## The Future by Design – Provocation & Choices

- **Professor Jonathan West** The Innovation Myth
- **Andrew MacLeod** Melbourne Innovative City
- **Dr Edward de Bono** Re-thinking the future
- **Q&A/Debate/Discussion**

12.30pm - 2pm

## Lunch Break (Provided in Ground Floor Foyer and The Salon)

- **ANZ Sponsored Lunch** with Edward de Bono (*by invitation only*)  
Salzer Suite, Level Two

2pm - 3.40pm

## Innovation! Success, Strategies and Failure

- **Mike Smith** Innovation and the rise of Asia - new opportunities and new risks
- **Claire Penniceard** Failure, Farming & Food Security
- **Dr Peter Farrell AM** Innovation and entrepreneurship: the engines of economic growth
- **Stefan Cassomenos** From improvisation to composition
- **Q&A/Debate/Discussion**

4pm - 5.30pm

## From Bytes to Brains - The Challenge of Connection

- **Professor Patrick McGorry** Mental Health and Mental Wealth
- **Paul McNamee AM** Beyond the baseline
- **Professor Stephen Heppell** Playful learning: why we all need cheering up
- **Q&A/Debate/Discussion**

## An Evening of Creativity

6.15pm - 7.45pm

- **VIP Cocktail Event** (The Salon, Ground Floor) *Pre-ticketed event*  
Creative Connections and Taste Sensations

8pm

- **Gala Concert Performance** (Tickets available)  
Magical Musical Melbourne! Featuring Pot-Pourri and the World Premiere of  
'The Art of Thought' by Stefan Cassomenos

# FRIDAY

10 SEPTEMBER 2010

Conference Day Two

All Sessions and Concert in the Elisabeth Murdoch Hall. Entry from Level One

8am >

## Registration

8.45am - 10.15am

## Creative Communities - Building Social Capital

- **Professor Peter Shergold AC** Empowering communities to transform democracy
- **Mark Scott** Building the digital town square
- **Austin Williams** Constructing Communities - A contradiction in terms?
- **Q&A/Debate/Discussion**

10.35am - 12.05pm

## Leading Consciousness: The Future of Work

- **David Rock** The Neuroscience of Creativity
- **Steve Vamos** Leading creativity and innovation in organisations
- **Michael Rennie** Necessity is the mother of invention
- **Q&A/Debate/Discussion**

12.05pm - 1.35pm

## Lunch Break (Provided in Ground Floor Foyer and The Salon)

- **CSC Sponsored Lunch** with Wayne Lotherington (*by invitation only*)  
Salzer Suite, Level Two
- **Victorian Government Sponsored Lunch** with Peter Shergold (*by invitation only*)  
Williams Room, Level One

1.35pm - 3.05pm

## War, Peace and Wellness

- **Cathy Burke** Old problem + creative innovation = new future
- **Professor Hugh Durrant-Whyte** The Robots are coming!
- **Edward Luttwak** How war can bring peace
- **Q&A/Debate/Discussion**

3.25pm - 4.45pm

## The Artful Human

- **Charles Kovess** Without passion, forget innovation!
- **Dr Rufus Black** The human boundaries of innovation
- **Tania de Jong AM** The Artful Human: What really matters?
- **Q&A/Debate/Discussion**

4.45pm - 5.15pm

## 'Celebration Ceremony' for a new future!

With artists in residence and entire conference community

5.30pm - 6.30pm

## Closing Drinks and Future Connections

(Ground Floor Foyer and Salon)

8pm - 10pm

## Gala Closing Concert (tickets available)

- **An Enchanted Spring Evening**  
Featuring acclaimed Australian group, Pot-Pourri